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July 22, 2013

To Holders of the 1st Series Unsecured Bonds:

AvanStrate Inc.

Notice of Briefing Session for Holders of the 1st Series Unsecured Bonds

AvanStrate Inc. (the “Company”) is to hold a briefing session (the “Briefing Session”) for holders of the 1st Series Unsecured Bonds of the Company (With Inter-bond Pari Passu Clause) (ISIN Code: JP310532AAB9) (the “Bonds”), as set forth in the press release “Re: Holding of Bondholders Meeting concerning Amendment to the Terms and Conditions (Extension of Maturity Date, etc.) of the 1st Series Unsecured Bonds”, dated today (the “Press Release”). You are cordially invited to attend.

For details of the amendments to the terms and conditions of the Bonds and the bondholders meeting (the “Bondholders Meeting”), please refer to the Press Release (note that the Briefing Session is being held for the purpose of providing information to bondholders only, and is different from the Bondholders Meeting that is to be held on August 23).

(1) Date and time: August 5, 2013 (Monday), 2:00 PM

(2) Location: “Basho” room, U-Port 6th floor 4-13, Nishi-Gotanda 8-chome, Shinagawa-ku, Tokyo

Bondholders intending to attend the Briefing Session are kindly requested to provide to the Company at the contacts listed below, by email or facsimile, their (1) trade name, headquarters location, name of representative and name(s) of session attendee(s) (for corporations) or name and address (for individuals), (2) contact information (name of contact person, address, telephone number, facsimile number and email address) and (3) information on the amount of bonds held. All attendees are also kindly requested to bring their personal identification to the Briefing Session confirming their name and position.

The Briefing Session is to be held for the purpose of providing information to bondholders only, and we request your kind understanding that attendance by persons other than bondholders may be refused.

* For inquiries regarding the Bondholders Meeting and the Briefing Session, please contact:

General Affairs Department, Business Management Division,
AvanStrate Inc.

Telephone: 059-352-6451, Fax: 059-352-6401,

For inquiries by e-mail: bond@jp-avanstrate.com

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